

Sugar Factory Assured Valley

The Rogue River valley finds one very desirable Christmas present in its stocking this year. The following telegram was received by the various valley newspapers Friday:

Salt Lake City, Utah, Dec. 24.

The directors of the Oregon-Utah Sugar Company held a meeting Tuesday and accepted the contracts to grow sugar beets that have been signed by the farmers of the Rogue River valley, which contracts were heretofore approved by the field superintendents of the company.

Arrangements have been made for beet seed to plant 5,000 acres of sugar beets.

At a meeting of the board of directors of the company held on December 23 financial plans and arrangements of the company were approved, and immediately after the holiday season contractors who are in the business of building sugar factories will be invited to submit bids upon a contract for the erection of the factory that will be built in the Rogue River valley. It is the intention of the company to let the contract before the expiration of January, 1916.

By another Christmas the people of the Rogue River valley will be enjoying prosperity such as has come to the state of Utah by reason of its sugar industry.

GEORGE E. SANDERS,
ALEX. NIBLEY.

It is thought imminently probable that the factory will go to Grants Pass, but the Utah people seem to be playing the matter perfectly safe and refuse to commit themselves until every phase of the proposition has been investigated. The establishment of the sugar factory means a great deal to the valley as a whole. It means the putting of \$500,000 in circulation in the valley this year and every year afterward an amount almost as great. The sugar factory will be followed by other big industries as sure as flies follow the syrup jug.

Y. M. C. A. Boys Win and Lose

In one of the most closely contested games which have ever been played in the local high school gymnasium the visiting University of Oregon Y. M. C. A. basketball team won out over the local high school team last Thursday evening. Delsman, bulwark of the high school defense, was unable to play, but despite his absence the team showed up fairly well. To lack of condition may be attributed the Ashland defeat. The high schoolers have not got down to hard work yet and were in poor shape. The game was even from the start with first one team and then the other forging ahead. At the end of the game the score stood a tie and five minutes additional was decided upon. Grisez scored for Ashland, but Wheeler came back a minute later and tied the score, where it remained until the time agreed upon was up. Another five minutes was played and the better condition of the visitors finally brought them out on top by a 32 to 27 score. Wheeler, varsity man from Eugene, was easily the star.

The armory team challenged the Y. M. C. A. boys for another game for Friday night and succeeded in beating the visitors 28-25 in a game in which Millard Grubb was the bright star. Grubb scored nearly all of the Ashland points. Wheeler, the visitors' star, was unable to play on account of an abscess on his foot.

Armory—f. M. Grubb; f. Brown; c. Freeman; g. L. Grubb; g. O'Donahue; sub, Sergeant.

High School—L. Fraley; f. Griese; c. Harris; g. Abbott; g. Buck; sub, Badger.

Y. M. C. A.—f. McCready; f. Watkins; c. Dunn; g. Wheeler; g. McCallum; subs, Phipps, Bristow.

With the exception of Wheeler none of the university boys are letter men.

The Y. M. C. A. deputation is playing a series of six games, and is spending two weeks in Southern Oregon on its annual extension trip. The entire delegation consists of seven members of the University of Oregon Young Men's Christian Association and two girls from the Young Women's Christian Association. They are visiting Roseburg, Medford, Ashland, Riddle, Central Point, Phoenix and Jacksonville. Various members speak in the schools, and

Municipal Xmas Tree at Medford

Medford, in common with several hundred other cities of the United States, held a municipal Christmas tree last Friday evening, and from reports which come from our neighboring city the affair must have been a grand success. Practically every child in Medford and a good proportion of the grown-ups gathered around the big tree, which was set in the Medford city park. The tree was electrically lighted and a picture of beauty. All joined in singing Christmas anthems, after which gifts were distributed to all of the children.

Our Auto Camp in American Motorist

The December number of the American Motorist contains an illustrated story on Ashland's automobile camp, under the caption, "An Auto Camp de Luxe; What Ashland, Ore., Has Done for the Motor Tourists." This story was written by the manager of the publicity department.

The American Motorist is the official organ of the American Automobile Association. It has a very wide circulation, copies being sent to each member of the association and hundreds sold on the news-stands each month. It reaches thousands of readers in every part of the United States.

The story on the auto camp covers an entire page. The heading is a very artistic arrangement of photographs and drawings. The artist has carried out the camp idea by drawing tents, Indian teepees, trees, mountains and a canoe on a stream as part of the setting for the title. The photographs are very clear, showing good work in making the cuts and in the presswork.

Ashland will receive a great deal of solid advertising from this story, for it will reach the class of people we need to get in touch with, the tourists who are in the habit of taking sight-seeing trips every season. This is high-class publicity, for it does not convey to the reader the impression that it is advertising. The publicity department has been successful in getting a great deal of this kind of advertising for Ashland, without any cost to the city beyond the manager's time in preparing the various articles that have appeared in different publications. This one article in the American Motorist is worth hundreds, if not thousands, of dollars to Ashland in general exploitation of its attractions for the tourist.

Farmers Can Not Sell Hard Cider

Twenty district attorneys from various Oregon counties met at Salem Friday with Attorney General George W. Brown to discuss ways and means for enforcing the Oregon prohibition law after January 1.

One of the questions decided was that farmers will not be permitted to sell hard cider. The farmer, it was held, may allow his cider to turn to vinegar and sell the vinegar, but it will be held unlawful throughout Oregon for cider to be sold while it is between the sweet cider stage and the vinegar stage.

It was the declared consensus of opinion that prosecutions under the prohibition law shall be brought only in cases where there is good prospect of conviction, the idea being that numerous acquittals would tend to weaken the law's effect.

It was decided that each pharmacist employed in a drug store which handles liquor shall be required to furnish a bond as well as the proprietor and that each shall keep a separate record of sales.

churches of each city visited and a fifteen-minute program is put on in the theatres. Expenses of the trip are raised by scheduling basketball games. The purpose of the delegation is not to make money, but to promote interest in higher education and in the Christian religion.

The members of the deputation are Walter Dimm, James McCallum, Louise Allen, Glen Wheeler, Gerry Watkins, Arlo Gillies, the general secretary of the Y. W. C. A., and I. D. Foster, general secretary of the Y. M. C. A. at the University of Oregon. This is the first visit of the team in the southern part of the state, and it is planned to make it an annual event.

All Mineral Waters Running At Central Station In Lithia Park

The sulphur, lithia, soda waters and gas are all flowing to the central station in Lithia park and the springs project is near completion. Smith, Emery & Co. are filling up all of the ditches. More than twenty-three miles of pipe has been laid and thoroughly tested. Work at all of the springs is practically completed. The electric motor at the lithia springs burned out when a too high voltage was applied, but not until the lithia water had been successfully pumped through. The motor is being rewound and will soon be in operation again. The sulphur water has been running to the cave spring in the park for some time and all the pipe taste is gone from the water, it now being exactly the same as at the spring.

The fountains are being completed as rapidly as follows and should be completed in a couple of weeks. Cattle that time the water will be pumped through to the central station, and when it is turned on at the fountains no vestige of the new pipe taste will be left.

Emory Smith of Smith, Emery & Co. has been here for the past few days, superintending the finishing up of the work, and is highly gratified over the results secured.

Marriage Not Cause For "Can"

The state supreme court has ruled that a school board can not dismiss a school teacher because she sees fit to enter into the "matrimonial slippernoosium" or in plain English, to get married. A Portland teacher committed this heinous offense and was dismissed. Hubby went to law about it and the supreme court decided that getting married was not a crime sufficient to warrant dismissal.

Without inquiring into the state of mind which led hubby to want his wife retained, it would appear that the supreme court has set a precedent which will stand.

In Ashland it has always been the custom or rule or whatever regulates the school board's actions, to employ unmarried although not unmarriageable women for teachers. It being the theory that they will have no counter interests. There being no married women on the payroll in Ashland, all will be serene unless one of the present incumbents decides to become a Mrs. and keep her job at the same time.

Hotel Committee Raises Bonus

The hotel committee from the Commercial Club which has been at work securing the \$1,800 bonus asked by Messrs. Perozzi and Owens, owners of the Hotel Oregon, contingent upon the securing of which they promised to remodel and modernize the hotel to a total expenditure of \$15,000, report that the bonus is now practically assured.

The hotel owners are now arranging for the financing of the improvements and work will be commenced soon after the first of the year upon the remodeling of the hotel. Exact plans have not yet been decided upon, although Manager Dobbins has put a few of his ideas down in preliminary plans. However, plumbing will be installed throughout the building, hot and cold water in every room. Several rooms will be equipped with private baths and will be equipped to equal the best rooms of city hotels. Extensive changes in the dining room are now being made and the entire lower floor will probably be arranged differently, with a ladies' drawing room on the lower floor, spacious lobby and sun parlor.

Report Banking Conditions Good

That Oregon banking conditions are very satisfactory, and that there is a feeling of confidence and optimism in all lines of business, and that the prospects for the coming year are extremely encouraging, are declarations made in the annual statement of Bank Superintendent Sargent, which was made public at Salem Monday. The adoption of conservative methods and the general care exercised in all lines of business with the resultant shrinkage in every bank in the state of doubtful items has marked the return of normal conditions, the statement said. During the past year six new state banks have been organized, one closed its doors through the agency of the banking department, two went into voluntary liquidation, and two were absorbed by national institutions.

Final announcement is made that the total tax levy will be \$562,000 less than last year.

Week of Big Things At Lyric Theatre

Manager Lawrence of the Lyric theatre has arranged for a week of extraordinary attractions for his popular picture playhouse. The Lyric orchestra will play every night, this feature alone being sufficient attraction to draw good crowds.

On Monday evening Theda Bara, Jean Southern and William Shay in "The Two Orphans," a wonderfully staged drama which pleased a good-sized audience last night, will appear for the last time.

Tuesday and Wednesday the attraction is Hobart Bosworth in a strong play, "Fatherhood."

Thursday and Friday comes Ashland's favorite actor on the screen, William Farnum in "The Nigger," a play which has received more discussion than probably any release of a recent date.

Saturday in conjunction with the regular pictures the versatile Loveland will appear in some new stunts.

Sunday and Monday Betty Nansen, the famous tragedienne, in "The Song of Hate."

Rogue Fish Feud Is Discussed

The old feud between the commercial fishermen and the sportsmen anglers of the Rogue river was reopened at the meeting of the Oregon Sportsmen's League held in Portland Monday. No definite action followed a heated discussion of the matter, but a committee was appointed to investigate and report upon the charges brought against the commercial fishermen.

Those on the committee are: A. E. Reames of Medford, chairman; I. A. Robie of Grants Pass, Walter F. Backus of Portland, J. B. Johnson of Gold Beach and Dr. Bundy of Medford.

The committee will turn in its report to the league at a special meeting to be called by the president at the will of the committee.

Gus Newbury of Medford, representing the anglers, made a plea against allowing commercial fishing and stated that there had been practically no fishing during the past season, owing to the fact that the fish had been seized out. The commercial fishermen claim this is due to low water and not to seining. Investigation will follow the discussion, and it may be that several reprehensible practices indulged in by the fishermen will be eliminated and the sportsmen will be better paid for a trip to the river.

Neighborly County Raises Bonus

Klamath county has raised the bounty on coyotes to \$2.75 as a result of the waging of a war on the pests. In the vicinity of Fort Klamath scalps bring \$4.75, the residents of that community putting up \$2 in addition to the county bounty.

Adjoining counties in southeastern Oregon, northern California, Idaho and Nevada have determined to stamp out the rabies. Jackson county has not suffered to any great extent from rabid coyotes.

Eugene will have caterpillar cars on its streets.

Contract has been let to build the Florence, Ore., water system.

Game Wardens Arrest Violators

Game Wardens E. T. Walker and Lon Applegate arrested W. A. Garrett and C. G. Garrett of Ruch, on the divide between Griffin creek and the Little Applegate, Monday, charged with killing venison out of season. The wardens found a ham of venison in their possession and also four game traps out baited with venison belonging to them. It is said they have out 48 traps baited the same way. The wardens also took their guns and brought them to Medford. Their trials will take place before Justice Taylor.

Elks Make 1,000 Children Happy

Nearly a thousand Ashland kiddies were made happy Friday afternoon and evening through the benevolence of the local Elks' lodge. And every man who aided the Christmas tree plan in any way was amply repaid for his trouble when he saw the hundreds of awed faces and heard the chorus of rapturous "ohs" when the curtain on the Vining Theatre stage was raised, disclosing the beautifully decorated Christmas trees. And the exclamations of joy when Santa Claus and his assistants handed out the presents, one for every child, and not a one was slighted. Many of the children who attended the affair enjoyed it only as one of a happy series of Christmas joys, but to some the Elks' Christmas tree was their whole Christmas. Whether the children in their receiving or the Elks in their giving were the happiest, no one can tell.

Each child was required to register at Provost's store previous to Friday afternoon, and by the middle of last week it became apparent that the Vining Theatre could not hold them all at once, so a matinee affair was arranged for the children under eight years of age. About four hundred children attended the afternoon tree and a like number in the evening. The lower floor and boxes were crowded with the youngsters and the balcony and gallery with the grown-ups, eager to share in the little one's happiness.

A couple of reels of comedy were shown, after which a program by the children was given, followed by the distribution of gifts.

Manager Bergner of the theatre, Professor Vining and his brother Elks who had the event in charge, and all of the ladies and men who assisted are fully thanked and repaid in the joy which they gave.

Old Pioneer Dead At Talent

Uncle Billy Willis, the pioneer hunter and trapper who for fifty years has lived in the hills and mountains surrounding the Rogue River valley, fearless and industrious in his favorite employment, is dead. He has many times thrilled interested spectators with his tales of adventure with the wild beasts of the forests and the howling, whirling, fiercely shrieking storms of the higher altitudes of the mountains of southern Oregon. A narrative of Uncle Billy's life and experiences for half a century in the wilds of the rugged hills of southern Oregon and northern California would make a volume of great interest to those who love the life of the wilderness. He died at Talent.

For many years the bent figure of the old pioneer was a familiar sight on the streets of Ashland, and many are the stories told concerning his exploits. He was the owner of a cabin near the top of Wimer street. For the past few years he has been living at Talent, and died at the home of J. N. Pace.

Elsie Janis at Vining Tuesday

Versatile little Elsie Janis, one of the really accomplished actresses of the screen, will appear at the Vining Theatre tomorrow (Tuesday) night only in "Nearly a Lady," a play written by herself. This play is Miss Janis's favorite and is sure to please. The story is of a western girl and her romance in New York City.

Phone job orders to the Tidings.

Vaudeville From The Big Circuit

Upon the attendance at the Empress vaudeville show at the Vining Theatre Thursday night depends the continuance of Ashland upon the Empress vaudeville circuit. The show as given here will be exactly the same as in Portland, San Francisco and the other big coast cities. Ashland is the only city between Eugene and Sacramento having a full vaudeville show, and the theatregoers should show their appreciation of Manager Bergner's efforts in securing Empress vaudeville for Ashland by giving him a full house Thursday night. The curtain goes up at 8:15 sharp.

The following criticism of the bill is from the Portland Oregonian:

"A mental mystic, who divines your thoughts, locates all your missing friends and relatives and at the same time creates mirth and curiosity, is Prescott, of the master mind, who heads this week's Empress bill, with his co-worker, Selman Frazer.

"The whole of their act is unusual and weird. By mental telepathy they tell the names of a number of persons in the audience, answer questions and give advice. The blind-folded man on the stage receives mental messages and gives reply with astounding accuracy.

"Fun and song feature an act by Hylands and Dale, in which a clever girl is made up as a handsome man and 'singing beauty' in stunning gowns. The act is snappy and pleasing.

"Two contortionist dancers are the imagistic Pantzer Duo. An attractive girl, who bends her supple body into curves and angles and dances and winds herself about chairs and her partner, and a mirthful and clownish fellow in futurist garb make their sketch in a 'different one.'

"The blackface comedy act, savoring of the old-time minstrel show, with battles, pranks and much song and melody, is a good one by the Billy Link and Blossom Robinson company, who in fun and noisy 'out-do Custer's last fight' in parody.

"With tinkling banjoes and a splendid array of classic and popular melodies, Kimball and Kenneth win the hearts of the audience.

"Mildred Grover and her artful, popular pianist are liked for their winning personality and the snappy act they offer."

National Park Head Asks Camp Advice

The following letter received by Mayor Johnson from Col. L. M. Brett, superintendent of Yellowstone national park, means a great deal to Ashland. Here in Ashland we little realize the great amount of publicity which the Ashland Lithia park auto camp has brought to Ashland. It is hard to realize that all over the United States auto tourists are telling the folks at home of Ashland's perfect camp for the autoists. This letter coming from the Department of the Interior is proof that the Ashland camp is the most talked of achievement along this line on the coast today.

DEPARTMENT OF THE INTERIOR,
Yellowstone National Park,
Office of Superintendent,
Yellowstone Park, Wyo., Dec. 17.

The Mayor, Ashland, Ore.
Dear Sir: Automobiles were admitted to Yellowstone park for the first time on August 1, 1915, and from that time up to the end of the season (September 30) 958 private cars made the trip through the park. Many of them carried their own supplies and camped. It is our desire to provide for these travellers, suitable free accommodations, at the expense of the department, and the question is coming us as to about what they require.

I understand that your city has done much in this line for the comfort and convenience of this class of travel, and if you can give me any information as to the nature of the accommodations that have proven popular in your city, I shall be greatly obliged to you.

Thanking you in advance,
Very truly yours,
L. M. BRETT,
Colonel of Cavalry,
Acting Superintendent.

Big merger plan for development of mining on a gigantic scale is proposed at Sumpter.

The Tidings is on sale at Foley's drug store, 17 East Main street.